

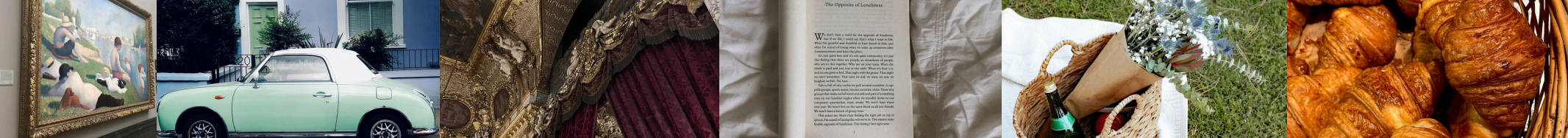
A woman with blonde hair, wearing a black strapless dress and a necklace, stands in profile on the right side of the image. The background features a room with a wooden ceiling, a hanging lantern, and patterned wallpaper. The title 'THE SWISH' is prominently displayed in the center.

THE SWISH

2025 MEDIA KIT



[THESWISHMAGAZINE.COM](https://theswishmagazine.com)



WHAT IS THE SWISH?

The Swish Magazine is a digital and print publication dedicated to celebrating Classical Femininity, elegance, and timeless living. It explores culture and trends through the values of Truth, Goodness, and Beauty, and is designed for women who are inspired by timeless and refined aesthetics.

“I love that the Swish magazine is all about looking at the whole person. From appearance to self respect and character. It’s exactly the type of content I’m looking to fill myself with. Thank you for doing what you do!!”

ANNA, THE SWISH MAGAZINE SUBSCRIBER

WHO READS THE SWISH?

The Swish Magazine’s target market is 92% women aged 25-55, with the majority of readers being in the US, UK, Canada and Germany which together account for roughly 75% of readership. 60% of our magazine sales are from our luxury, high-quality print editions.



THE SWISH



300K+

MONTHLY REACH



15K+

SUBSCRIBERS



7.1K+

FOLLOWERS



2K+

MONTHLY READERS

2K

EMAIL SUBSCRIBERS

25-55

AGE GROUP

84%

MOBILE READERS

5K

MONTHLY WEBSITE
VIEWS

TOP COUNTRIES

US

CA

UK

DE

AUS

OUR READERS



The College Girl

Age 23, recent university graduate seeking practical, elegant lifestyle inspiration



The Young Mother

Age 35, homemaker looking for beauty in the everyday, dignified fashion, and refined traditions.



The Retired Woman

Age 60, former professional who seeks refined content that honors her values, style, and wisdom.

CALENDAR

WHEN IS *THE SWISH* PUBLISHED?

The Swish Magazine issues are published quarterly, with issues launched for Spring, Summer, Fall, and Winter/Holiday.

Each issue is released on *The Swish Magazine's* website with limited print editions and remains live for at least three months before being moved to the Archive section of the website, where it remains visible alongside other past issues.

Readers will also find two new digital articles each week on theswishmagazine.com, as well as daily social content between issues.

MARCH-MAY

JUNE-AUGUST

SEPTEMBER-NOVEMBER

DECEMBER-FEBRUARY



ADVERTISING OPPORTUNITIES

in issue- both print and digital editions

FULL PAGE AD

*Premium positioning within editorial flow,
both print and digital editions.*

\$750

HALF PAGE AD

\$400

TWO PAGE SPREAD

\$1300

INSIDE FRONT COVER

\$900

SOCIAL MEDIA

Instagram Reach: 7.1k followers, 300k+ Monthly Reach

FEED POST

\$300

STORY

\$100

FRIDAY EMAIL FEATURE

\$350

PACKAGE DEALS (Best Value)

Print and Social

FULL PAGE PRINT + IG FEED POST

\$1,050

TWO PAGE SPREAD + STORY

\$1350

FULL PAGE + FEED + STORY+ EMAIL

\$1,400





GET INTOUCH

LET'S CHAT!

partners@theswishcompany.com

a few of the brands we've partnered with include:

Quince

Analucia™
LAB GROWN DIAMONDS


thriftbooks

Lily Belle
in  us
BOUTIQUE