







THESWISHMAGAZINE.COM



#### WHAT IS THE SWISH?

The Swish Magazine is a quarterly print + digital publication celebrating Classical Femininity, elegance, and timeless living. Each issue explores culture and style through Truth, Goodness, and Beauty that inspires women to live with character and virtue.

"I love that the Swish magazine is all about looking at the whole person. From appearance to self respect and character. It's exactly the type of content I'm looking to fill myself with. Thank you for doing what you do!!"

ANNA, THE SWISH MAGAZINE SUBSCRIBER

#### WHO READS THE SWISH?

- 92% women ages 25–55
- 72% from the US, Canada & UK (top international markets include Germany & Australia)
- 60% choose premium print editions



Willem had claimed him. In idle moments, he







### The Young Professional The Young Mother

graduate seeking practical, for beauty in the everyday, elegant lifestyle inspiration

Age 25, recent university Age 35, homemaker looking dignified fashion, and refined traditions.

#### The Primed Woman

Age 50, seasoned professional who seeks refined content that honors her values, style, and wisdom.



## CALENDAR

#### WHEN IS *THE SWISH* PUBLISHED?

The Swish Magazine issues are published quarterly, with issues launched for Spring, Summer, Fall, and Winter/Holiday.

Each issue is released on *The Swish Magazine's* website with limited print editions and remains live for at least three months before being moved to the Archive section of the website, where it remains visible alongside other past issues.

Readers will also find two new digital articles each week on *theswishmagazine.com*, as well as daily social content between issues.

MARCH-MAY JUNE-AUGUST SEPTEMBER-NOVEMBER DECEMBER-FEBRUARY



#### ADVERTISING OPPORTUNITIES

in issue- both print and digital editions

FULL PAGE AD

Premium positioning within editorial flow, both print and digital editions.

\$800

HALF PAGE AD

\$400

TWO PAGE SPREAD

\$1200

INSIDE FRONT COVER

\$1100

#### SOCIAL MEDIA

Instagram Reach: 12.9k+ followers, 600k+ Monthly Reach

FEED POST

\$300

**STORY** 

\$100

FRIDAY EMAIL FEATURE

\$350

#### PACKAGE DEALS (Best Value)

Print and Social

FULL PAGE PRINT + IG FEED POST

\$1,000

\$1450

TWO PAGE SPREAD + EMAIL FEATURE

TWO PAGE + FEED + STORY+ EMAIL \$1,750

Custom Packages Available Based on Need





a few of the brands we've partnered with include:

# Quince





