

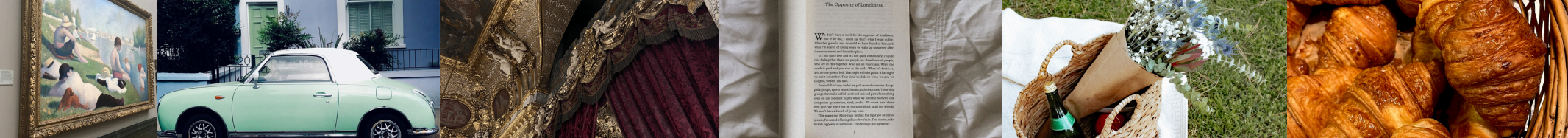
THE SWISH

2025 MEDIA KIT



THESWISHMAGAZINE.COM





WHAT IS THE SWISH?

The Swish Magazine is a quarterly print + digital publication celebrating Classical Femininity, elegance, and timeless living. Each issue explores culture and style through Truth, Goodness, and Beauty that inspires women to live with character and virtue.

“I love that the Swish magazine is all about looking at the whole person. From appearance to self respect and character. It’s exactly the type of content I’m looking to fill myself with. Thank you for doing what you do!!”

ANNA, THE SWISH MAGAZINE SUBSCRIBER

WHO READS THE SWISH?

- 92% women ages 25–55
- 72% from the US, Canada & UK (top international markets include Germany & Australia)
- 60% choose premium print editions



OUR READERS



The Young Professional

Age 25, recent university graduate seeking practical, elegant lifestyle inspiration



The Young Mother

Age 35, homemaker looking for beauty in the everyday, dignified fashion, and refined traditions.



The Primed Woman

Age 50, seasoned professional who seeks refined content that honors her values, style, and wisdom.

THE SWISH



600K+

MONTHLY REACH



15K+

SUBSCRIBERS



12.4K+

FOLLOWERS



3K+

MONTHLY READERS

2K

EMAIL SUBSCRIBERS

25-55

AGE GROUP

84%

MOBILE READERS

5K

MONTHLY WEBSITE VIEWS

50%

AVERAGE EMAIL OPEN RATE

TOP COUNTRIES

1,000+

AVERAGE IG STORY VIEWS

US

CA

UK

CALENDAR

WHEN IS *THE SWISH* PUBLISHED?

The Swish Magazine issues are published quarterly, with issues launched for Spring, Summer, Fall, and Winter/Holiday.

Each issue is released on *The Swish Magazine's* website with limited print editions and remains live for at least three months before being moved to the Archive section of the website, where it remains visible alongside other past issues.

Readers will also find two new digital articles each week on theswishmagazine.com, as well as daily social content between issues.

MARCH-MAY

JUNE-AUGUST

SEPTEMBER-NOVEMBER

DECEMBER-FEBRUARY



ADVERTISING OPPORTUNITIES

in issue- both print and digital editions

FULL PAGE AD

*Premium positioning within editorial flow,
both print and digital editions.*

\$800

HALF PAGE AD

\$400

TWO PAGE SPREAD

\$1200

INSIDE FRONT COVER

\$1100

SOCIAL MEDIA

Instagram Reach: 12.3k+ followers, 300k+ Monthly Reach

FEED POST

\$300

STORY

\$100

FRIDAY EMAIL FEATURE

\$350

PACKAGE DEALS (Best Value)

Print and Social

FULL PAGE PRINT + IG FEED POST

\$1,000

TWO PAGE SPREAD + EMAIL FEATURE

\$1450

TWO PAGE + FEED + STORY+ EMAIL

\$1,750

Custom Packages Available Based on Need





GET IN TOUCH

PARTNER WITH US

partners@thewishcompany.com

a few of the brands we've partnered with include:

Quince

Analucia™

LAB GROWN DIAMONDS



thriftbooks

Lily Belle



BOUTIQUE